

Bienvenue en Ontario

Welcome

Welcome to Engaging the Francophone Visitor!

This program will provide you with the information, tools and resources to enhance your ability to market to, and attract French speaking visitors, make them feel welcome, and ensure they enjoy their experience while in Ontario!

Log In

or

Create Account



testuser



Current password

Enter your current password to change the *E-mail address* or *Password*. [Request new password](#).

E-mail address *

A valid e-mail address. All e-mails from the system will be sent to this address. The e-mail address is not made public and will only be used if you wish to receive a new password or wish to receive certain news or notifications by e-mail.

Password

Password strength: _____

Confirm password

To change the current user password, enter the new password in both fields.

▾ [Locale settings](#)

Time zone

Select the desired local time and time zone. Dates and times throughout this site will be displayed using this time zone.

First Name *

Last Name *

City *

Company Name *



Welcome to: Engaging the Francophone Visitor

This program has been strategically divided into 3 modules. Each module is comprised of 2 parts; a webinar which guides you through the concepts; and a toolkit which acts as a reference for additional information. Prior to launching each webinar please open the corresponding toolkit to follow along. This will enhance your understanding, retention of information, and overall learning experience.

Click the icons below to launch the **webinar** and **toolkit** for each of the topics. You will notice 2 additional buttons in the bottom left-hand corner of the screen; the Common French Phrases toolkit and the Bienvenue Survey. The Common French Phrases toolkit contains French language training that will enhance your communication abilities and will be further described in Module 2. The Bienvenue Survey is to be filled out upon completion of the Engaging the Francophone Visitor program in order to receive your certificate of completion.



Engaging the Francophone Visitor

Module 1: Getting to Know the Francophone Visitor



Webinar Toolkit

Learn about the Francophone culture, and visitor preferences, as well as the importance of this market to Ontario tourism.

Webinar time: 20 mins

Module 2: Welcoming the Francophone Visitor



Webinar Toolkit

Learn how to provide exceptional service to Francophone visitors and how to utilize French phrases to make them feel understood and welcomed.

Webinar time: 20 mins

Module 3: Marketing to the Francophone Visitor



Webinar Toolkit

Learn about marketing best practices, tools and resources to attract the Francophone visitor market to your organization or region.

Webinar time: 20 mins



Common French Phrases



Bienvenue Survey